



## 2018 CATALOGUE

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LUCITÀ Publishing is the publishing imprint of LUCITÀ Inc.

# OVERVIEW

## COMPANY

LUCITÀ Publishing is the imprint of LUCITÀ Inc., a content publishing company dedicated to making a positive impact on our world and the people who live in it.

## DISTRIBUTION

Our books are distributed by Baker & Taylor and Ingram. We also sell direct.

## NON FICTION

- **Scofflaw: International Law and America's Deadly Weapons in Vietnam**
- **Peasants Come Last: A Memoir of the Peace Corps at Fifty**
- **Wandering Turkana**
- **Tsunami: Images of Resilience**
- **The Serpent and the Jaguar: Living in Sacred Time**
- **Mayan Calendar Astrology: Mapping Your Inner Cosmos**
- **The Unfinished Book About Who We Are**

## FICTION

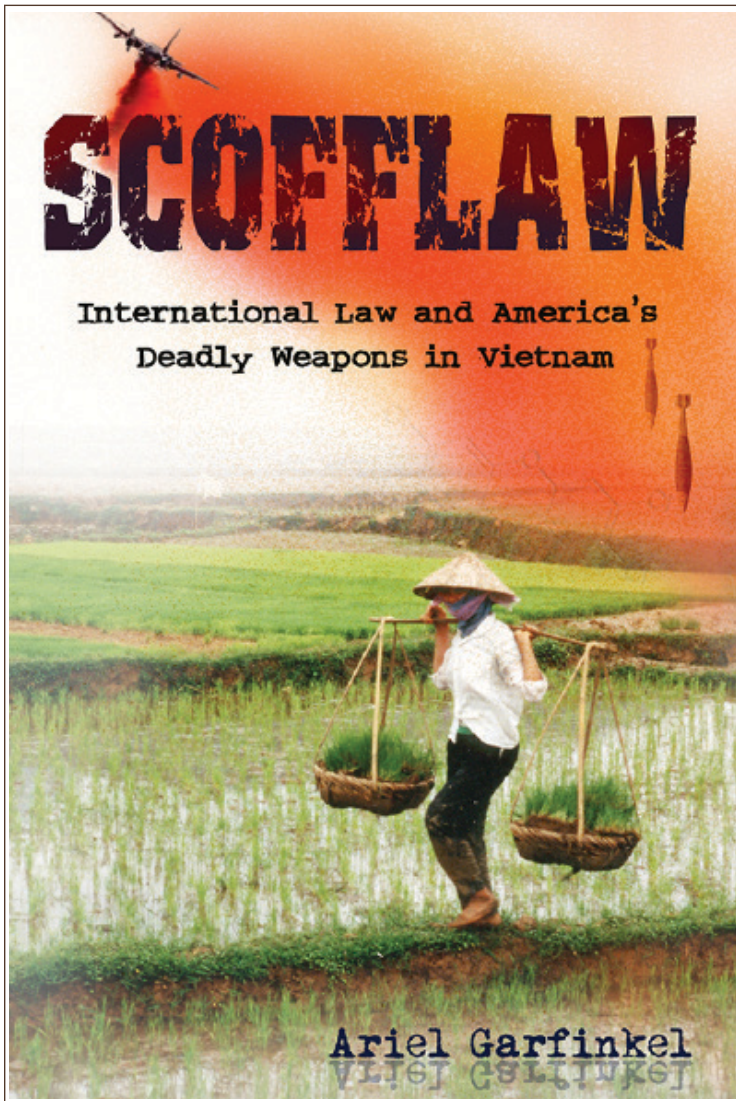
- **The Jaguar and the Cacao Tree (Book One, Max and the Code of Harvests)**
- **The Visionary**
- **Verse in Arabic**
- **Various short stories**

## AWARDS

Our books, web sites, and mobile apps have been recognized with several honors and awards:

- **Finalist, Montaigne Medal, the Eric Hoffer Book Award (2016)**
- **Winner, Alliance of Independent Authors (2015)**
- **Finalist, Press 53 Open Awards (2013)**
- **Silver Davey Award in Design, International Academy of the Visual Arts (2011)**
- **W3 Award for Best Visual Appeal, International Academy of the Visual Arts (2008)**

# SCOFFLAW



## ABOUT THE BOOK

“It’s common knowledge that war is hell, but only some know the hell that continues long after combat ends.”

Thus begins a book that boldly slices into the thick, intimidating layers of legal and ethical issues swirling around the US involvement in, and responsibility for, the unforgettable disaster that the Vietnam War was and continues to be to this day.

With penetrating scholarship and a clear voice, *Sofflaw* juxtaposes the unequivocal hand of international law with the invisible but very real human stories of the Vietnamese people. It details how various U.S. administrations have ignored the continuing deaths and maiming of Vietnamese civilians by left-behind munitions and latent environmental poisoning. Its dispassionate analysis demonstrates that the world’s conventions and treaties are only as effective as their enforcement mechanisms, and suggests novel ways to strengthen them.

This remarkable new book has already garnered the praise of individuals highly respected in academic, legal, government, and military circles.

## PRAISE & DISTINCTION

“If you think the War in Vietnam ended in 1975, you need to read this book.”—**Bobby Muller**, Founder, Vietnam Veterans of America; Co-founder, International Campaign to Ban Landmines (1997 Nobel Peace Prize)

“For Vietnam the suffering has never ended. Garfinkel illuminates the failures of our country. It is long past due ... for us to heed her call.”—**Daniel Ellsberg**, author of *The Doomsday Machine*

“Revealing study that demonstrates crimes persist to the present day at an awesome level and fundamental issues of international law and human rights have yet to be confronted.”—**Noam Chomsky**, Professor Emeritus, MIT

“Eye-popping... exhaustive and compelling analysis.”—**Jeanne Stellman**, Professor Emerita of Public Health, Columbia University

“The careful scholarship reflected in *Sofflaw* is truly remarkable. Taking ownership of the devastation we caused in Vietnam ... should be a priority.”—Hon. Barbara Lee, United States Congress

## TITLE INFORMATION

**Title:** Sofflaw: International Law and America’s Deadly Weapons in Vietnam

**Author:** Ariel Garfinkel

**Genre:** Law / Political Science

**Publication Date:** January 31, 2018

**ISBN:** 978-19382840-7-6

**Publisher’s Cataloging-in-Publication Data:** Available

**Distribution:** Baker & Taylor, Ingram

**Retail Price:** \$13.95

**Page Count:** 244

**Trim:** 5.25” x 8.0”

**Format:** Paperback, eBook (forthcoming)

# TSUNAMI: IMAGES OF RESILIENCE

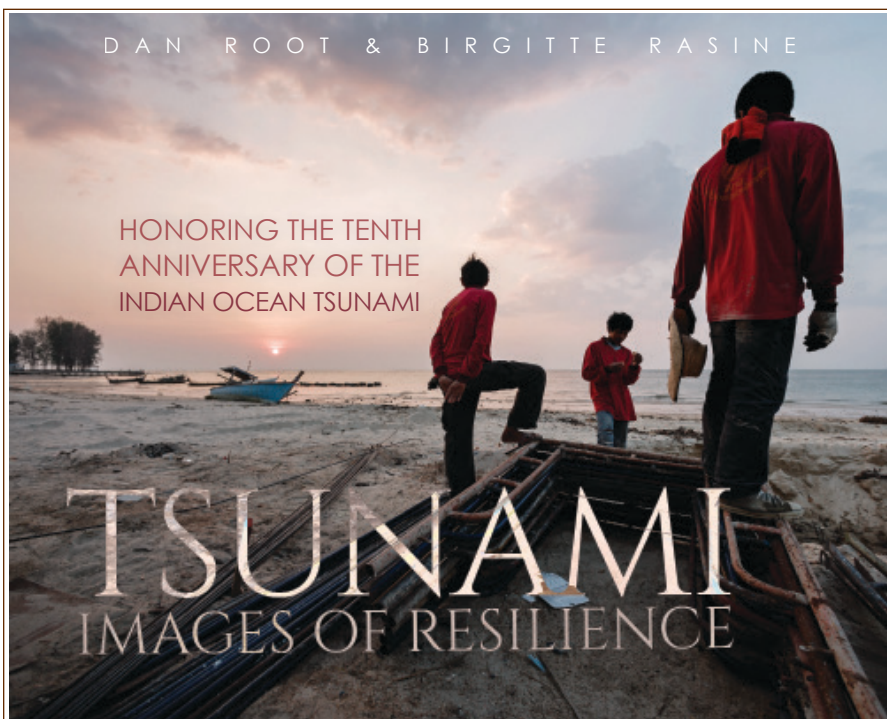
## ABOUT THE BOOK

They say an image is worth a thousand words—the images in this book speak millions. *Tsunami: Images of Resilience* celebrates the human spirit, strength, and resilience in the face of catastrophic natural events.

Focusing on rebuilding and renewal rather than death and destruction, *Tsunami: Images of Resilience* honors the children, women and men whose lives were turned upside down by the massive Indian Ocean tsunami of December 26, 2004, and the volunteers who supported the survivors.

Recognized internationally for the raw power of his images, photographer Dan Root's work on the ground in India and Thailand is a stunning testament to the extraordinary beauty and humanity in the face of utter devastation.

Includes a special section dedicated to the aid and nonprofit organizations that were active on the ground during the rescue and relief efforts in the aftermath of the Tsunami.



*They say an image is worth a thousand words—the images in this book speak millions.*

## TITLE INFORMATION

**Title:** Tsunami: Images of Resilience—Honoring the Tenth Anniversary of the Indian Ocean Tsunami

**Authors:** Dan Root and Birgitte Rasine

**Genre:** Photography/Photojournalism

**Publication Date:** December 17, 2014

**ISBN:** 978-19382842-0-5

**Publisher's Cataloging-in-Publication Data:** Available

**Distribution:** Baker & Taylor

**Retail Price:** \$24.95 (wholesale discount available)

**Page Count:** 112

**Trim:** 10" x 8"

**Format:** Hardcover, eBook

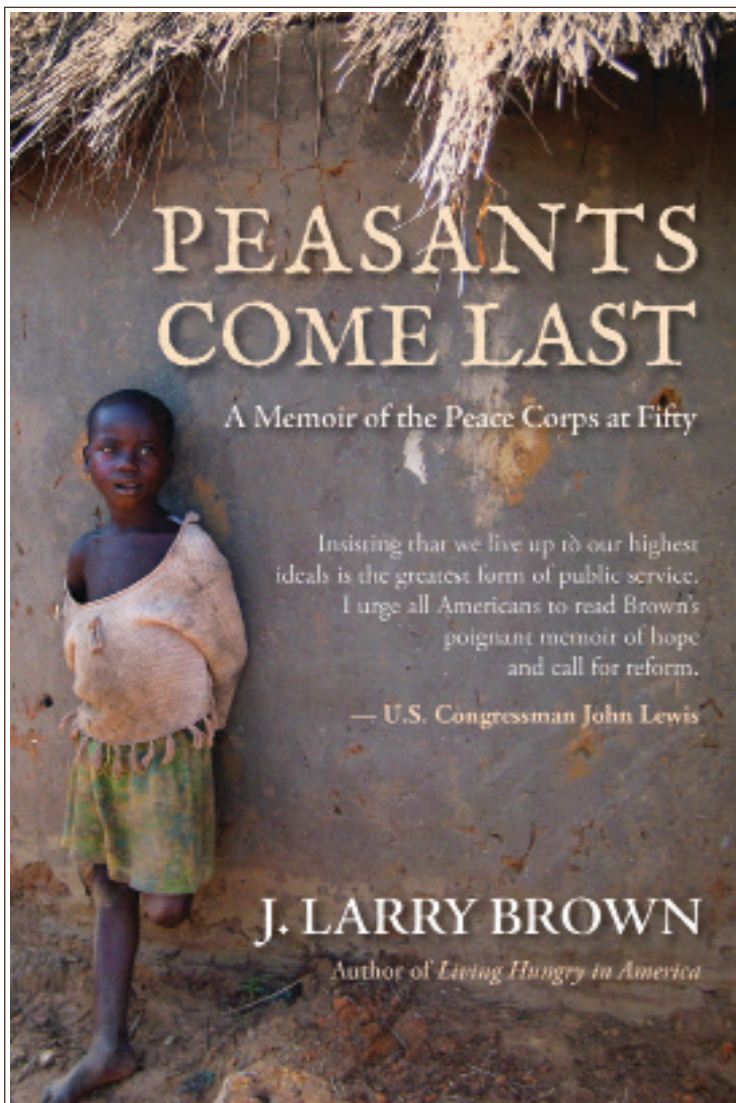
## PRaise & Distinction

An impressive body of work, *Tsunami: Images of Resilience* is truly extraordinary and strongly recommended for community and academic library Contemporary Photography collections.

—*The Midwest Book Review*



# PEASANTS COME LAST



## TITLE INFORMATION

**Title:** Peasants Come Last: A Memoir of the Peace Corps at Fifty

**Author:** Dr. J. Larry Brown

**Genre:** Memoir

**Publication Date:** June 2012

**ISBN:** 978-19382841-3-7

**Publisher's Cataloging-in-Publication Data:** Available

**Distribution:** Baker & Taylor, Ingram

**Retail Price:** \$15.00

**Page Count:** 286

**Trim:** 5.5" x 8.5"

**Format:** Paperback, eBook

## ABOUT THE BOOK

*Peasants Come Last: A Memoir of the Peace Corps at Fifty* is an unforgettable account of renowned scholar and author Dr. J. Larry Brown's tenure as Peace Corps Country Director for Uganda.

In a captivating storyteller's voice, Brown takes us on an eye-opening journey into the heart of Africa and the soul of Washington, DC, two worlds often very much at odds, to the detriment of those too poor and too irrelevant to secure the attention they deserve, either in their home countries or in the U.S.

Set in the East African nation of Uganda, a country lush with natural beauty but ravaged by poverty and corruption, Larry Brown's account of the challenges overseeing the work and safety of 165 Peace Corps Volunteers and dealing with unsympathetic DC headquarters reveals challenges and frustrations as well as joys and successes. These raw, unapologetic insights into the real world of the Peace Corps reveal that these peasants, as so many others throughout the world, do come last—but don't have to.

## PRAISE & DISTINCTION

In the tradition of activist scholars like Carl Sagan and Stephen Jay Gould, Larry Brown ... gives us a candid look at what it means to try to do good things in a harsh world.

—Earl Shorris, Contributing Editor, *Harper's Magazine*

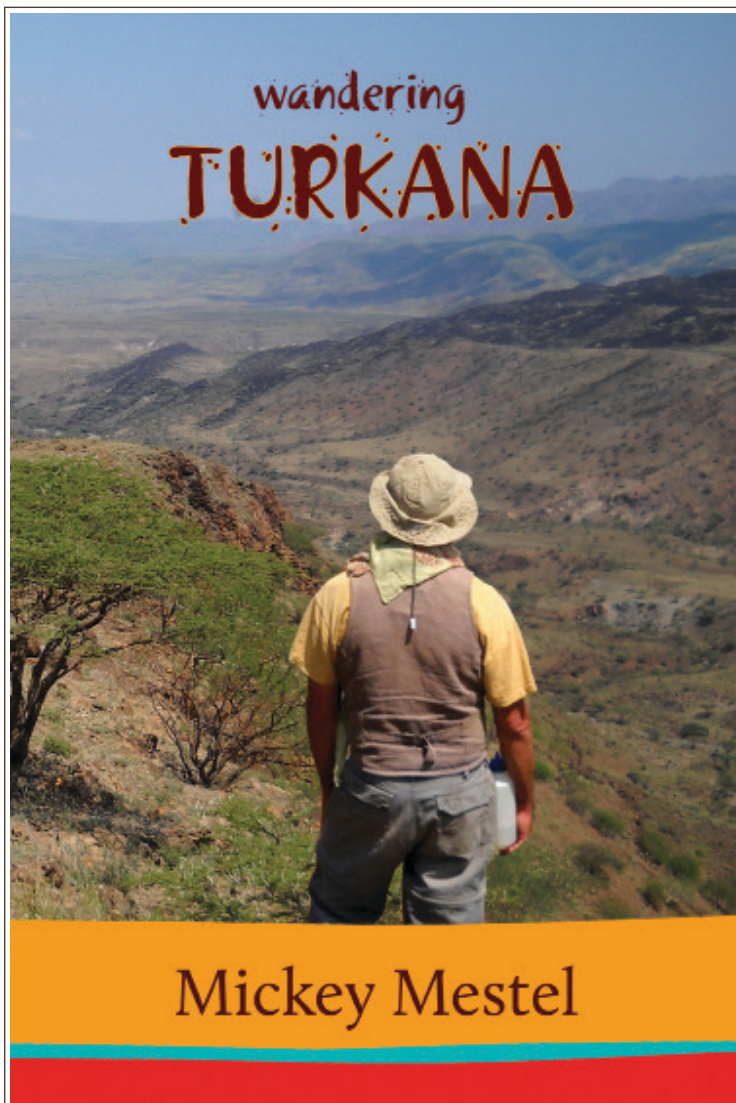
Sometimes insisting that we live up to our highest ideals is the greatest form of public service. I urge all Americans to read Brown's poignant memoir of hope—and call for reform.

—U.S. Congressman John Lewis

*Peasants Come Last* is a punchy and compelling narrative of Dr. Brown's latest Peace Corps experience, providing a chilling perspective of the significant challenges faced by Peace Corps in such a post as Uganda with its history of megalomania and violence.

—Kenneth L. Hill, Former Peace Corps Chief of Staff,  
Three-time Peace Corps Country Director

# WANDERING TURKANA



## ABOUT THE BOOK

Few Westerners have seen the remote Suguta Valley in northern Kenya. Silicon Valley software developer Mickey Mestel has seen it no fewer than four times—on foot. This distant, unforgiving land that’s been called “the harshest terrain on the planet” has planted a permanent seed in this traveler’s heart; and it is one that needs no water or sun.

Enduring extreme heat, cold, thirst and hunger, the danger of bandits and wild animals, and mind-bending cultural differences, Mickey Mestel has lived to tell of things the rest of us never knew we could dream about.

Join Mickey on this extraordinary walking safari to the mythical Lake Turkana at the northern end of Suguta Valley and see Kenya like you never have before.

## TITLE INFORMATION

**Title:** Wandering Turkana

**Author:** Mickey Mestel

**Genre:** Travel memoir

**Publication Date:** July 2013

**ISBN:** 978-19382841-6-8

**Distribution:** Baker & Taylor, Ingram

**Retail Price:** \$12.95

**Page Count:** 236

**Trim:** 5.5” x 8.5”

**Format:** Paperback, eBook

## PRAISE & DISTINCTION

Mickey Mestel is a passionate storyteller who loves to tell about the odd, exotic experiences from his faraway travels. His search for Spirit leads him to one of the harshest environments on our planet. It is worth your time to take the journey with him.

—Brian Williams, Regional Director of Asia, Wildlife Works Carbon

Way off the beaten track, this splendid book shows an Africa that is fast disappearing. This journey of the mind ... is unlikely to age.

—Andrew Fairfax, Founder, Active Adventures

# THE JAGUAR AND THE CACAO TREE



## TITLE INFORMATION

**Title:** The Jaguar and the Cacao Tree  
**Series:** Max and the Code of Harvests (Book One)  
**Author:** Birgitte Rasine  
**Genre:** Juvenile Fiction/Historical Fiction & Fantasy  
**Audience:** Upper middle grade/YA (ages 9-13)  
**Publication Date:** March 22, 2016  
**ISBN:** 978-1-9382849-2-2  
**Publisher's Cataloging-in-Publication Data:** Available  
**Distribution:** Baker & Taylor, Ingram  
**Retail Price:** \$14.95  
**Page Count:** 332  
**Trim:** 5.25" x 8"  
**Format:** Paperback, eBook

## ABOUT THE BOOK

***What strange creatures might these be that guard cacao history?***

Max Hammond has a life other science-obsessed boys his age only dream of: he travels the world with his bee researcher dad and science writer mom.

When the Hammond family arrives in Guatemala to study the enigmatic stingless bees of the Maya, Max meets Itzel, a young Maya girl who introduces him to the magic and wonders of rainforest gardens and animal spirit guides. It's a world that transforms the meaning of all the science Max has ever learned—but its magic is not always benevolent.

One night, Itzel takes Max to an ancient cacao tree tended in secret deep in the jungle by an elite group of Elders. Neither Max nor Itzel are prepared for the forces they unleash when they open the pods of the sacred tree, forces that turn everything they know about the history of cacao upside down, threaten the past and future of the world's most desirable food, and, worse still, awaken two mythic beasts that guard the very DNA of cacao.

Includes 32 chapter illustrations and an appreciation by Dr. Allen Young, curator emeritus at the Milwaukee Public Museum and author of *The Chocolate Tree*.

## PRAISE & DISTINCTION

This is a unique middle grade novel that expertly blends magic, science, culture, and ecological awareness. ... An original concept helps propel this story forward, creating a magical world that entertains and educates.

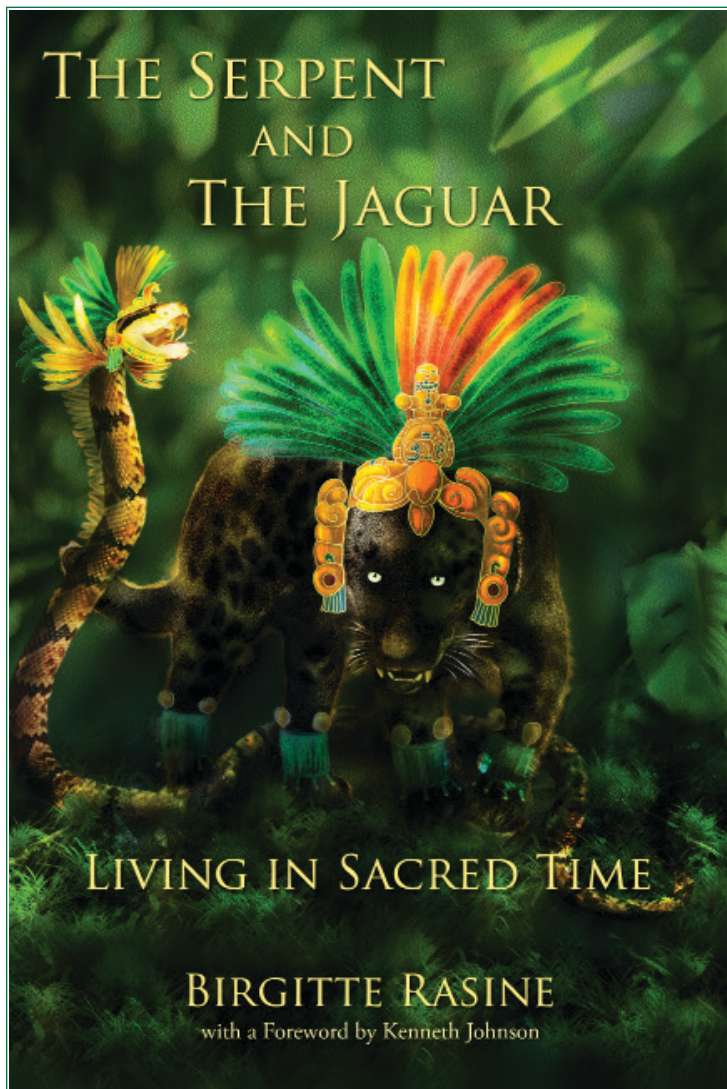
—*School Library Journal*

After reading almost every book or blog on the subject, *The Jaguar and the Cacao Tree* is a strong contender for the best title in the last 5 years.

—Mark Christian, The C-Spot.com

Selected as one of the best six YA summer reads for 2016 by *Foreword Reviews*

# THE SERPENT AND THE JAGUAR



## TITLE INFORMATION

**Title:** The Serpent and the Jaguar: Living in Sacred Time

**Author:** Birgitte Rasine

**Genre:** Spiritual self-help

**Publication Date:** December 2011

**ISBN:** 978-09774035-2-3

**Distribution:** Baker & Taylor, Ingram

**Retail Price:** \$18.99

**Page Count:** 292

**Trim:** 6" x 9"

**Format:** Paperback, eBook

## ABOUT THE BOOK

For the first time, *The Serpent and the Jaguar* brings you the Mayan Tzolk'in calendar and all of its 260 days interpreted in the context of modern life and modern challenges. This book transcends the conventional interpretations of the Tzolk'in and fuses the worlds of traditional Mayan cosmivision, scholarly research, and modern-day needs and concerns.

*The Serpent and the Jaguar* enables virtually anyone living in industrialized society to apply the Tzolk'in to their lives on a daily basis. Included in the book are:

- The full set of the 260 "Energies of the Day" of the Tzolk'in calendar
- Detailed descriptions of the 20 trecenas and their ruling day signs
- Detailed descriptions of the 13 numbers
- Introductory sections on the Mayan Calendar and its components: day signs, numbers, and trecenas
- Mayan Calendar tables to calculate dates manually or offline

## PRAISE & DISTINCTION

*The Serpent and the Jaguar* [offers] us a profoundly practical approach to the Tzolk'in ... and inspires us to reflect upon ourselves in ways that our fast-paced modern lifestyle rarely allows.

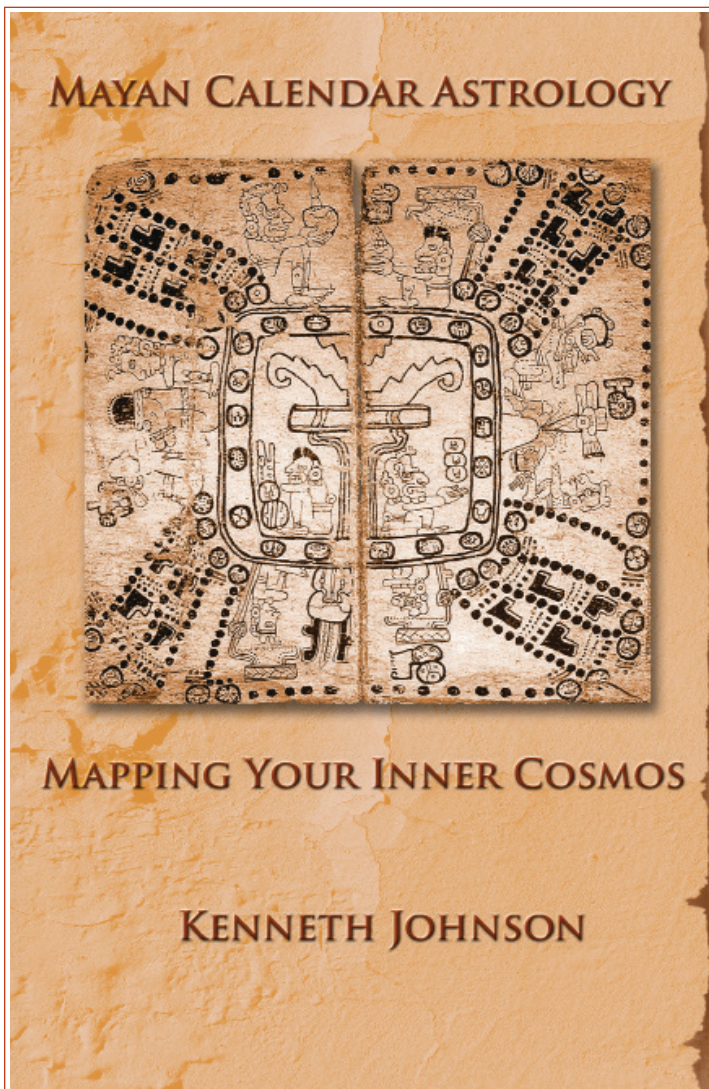
—Robert Sitler, PhD, Director, Latin American Studies, Stetson University

This book is far and away the most accessible and spiritually commanding work of its genre. *The Serpent and the Jaguar* is a must read ... above all for understanding the cyclical nature of the Maya way that guides our own path for consistently living a fruitful life in any era.

—Jim Young, PhD, Chancellor Emeritus, University of Arkansas at Little Rock, and President Emeritus, State University of New York at Potsdam



# MAYAN CALENDAR ASTROLOGY



## ABOUT THE BOOK

*Mayan Calendar Astrology* is the quintessential handbook you need to understand the art of Mayan astrology and how to harness it to guide you on your personal lifepath—or the paths of loved ones and other significant figures in your life.

This is the most comprehensive guide to Mayan astrology available today. Whether you're interested in personal spiritual growth or in diving deeper into Mayan astrology, this is the guide for you. This book shows you how to:

- Figure out your Maya birth sign
- Use the solar and lunar cycles to interpret the meaning of the time you were born
- Create your Mayan Destiny Chart (Mayan Cross)
- Integrate the four Year Lords into your personal astrological journey
- Create composite charts for your life relationships
- Identify which naguals make your best-matched lovers, partners, friends and collaborators
- Determine the optimal days for love, career, creativity, and many other key areas of life
- Engage a powerful technique called the "Path of Feathered Serpent"

## TITLE INFORMATION

**Title:** Mayan Calendar Astrology: Mapping Your Inner Cosmos

**Author:** Kenneth Johnson

**Genre:** Spiritual self-help

**Publication Date:** December 2011

**ISBN:** 978-09774035-9-2

**Distribution:** Baker & Taylor, Ingram

**Retail Price:** \$17.99

**Page Count:** 304

**Trim:** 6" x 9"

**Format:** Paperback, eBook

## PRAISE & DISTINCTION

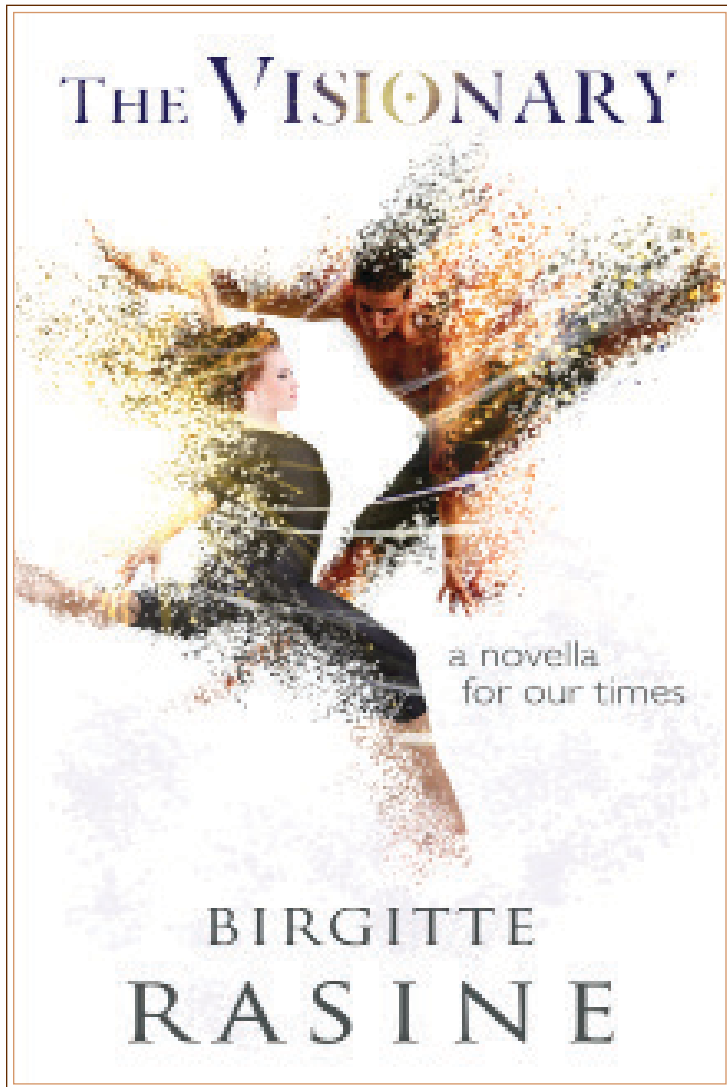
I am profoundly grateful to Kenneth Johnson for sharing his experientially based understanding of the Tzolkin in this remarkable book. *Mayan Calendar Astrology* finally opened my eyes to the subtle workings of the 260-day calendar and led me to embrace it as a genuine path to self-understanding.

—Robert Sitler, PhD, Director,  
Latin American Studies, Stetson University

[This] book is a very rare presentation combining accurate scholarship with insights born of direct work with the *aj'k'ij* and the 260-day [Tzolkin] calendar—in the environment where the rites are practiced."

—John Major Jenkins, Mayan scholar and author

# THE VISIONARY



## TITLE INFORMATION

**Title:** The Visionary  
**Author:** Birgitte Rasine  
**Genre:** Literary Fiction/Visionary Fiction  
**Publication Date:** October 2014  
**ISBN:** 978-19382840-4-5  
**Distribution:** Baker & Taylor, Ingram  
**Retail Price:** \$9.95  
**Page Count:** 172  
**Trim:** 5.25" x 8"  
**Format:** Paperback, eBook

## ABOUT THE BOOK

Electric cars and solar cells, stock markets and mobile phones, coffee and cargo ships, footsteps on the moon and the half-life of songs.

What they all have in common might surprise you.

*The Visionary* takes us on a cascading commentary on the nature of time, light, and the human capacity for vision, exhorting us to re-imagine and reconfigure the systems and habits that have rendered us completely blind to our own potential.

A searing fusion of fiction and real life, this inspirational critique of modern Western society is at once poetic and raw. *The Visionary* will make you “think different.”

Includes stories from real-life grassroots visionaries, from students and scientists to entrepreneurs and educators, and a special tribute to Priya Haji, renowned social entrepreneur and the founder of World of Good.

## PRAISE & DISTINCTION

Birgitte’s beautiful poetic exploration evokes and speaks to the visionary inspiration in all of us—the yearning to inspire and be inspired and to create something to awaken and heal the world.

—Steve Omohundro, PhD, scientist and inventor

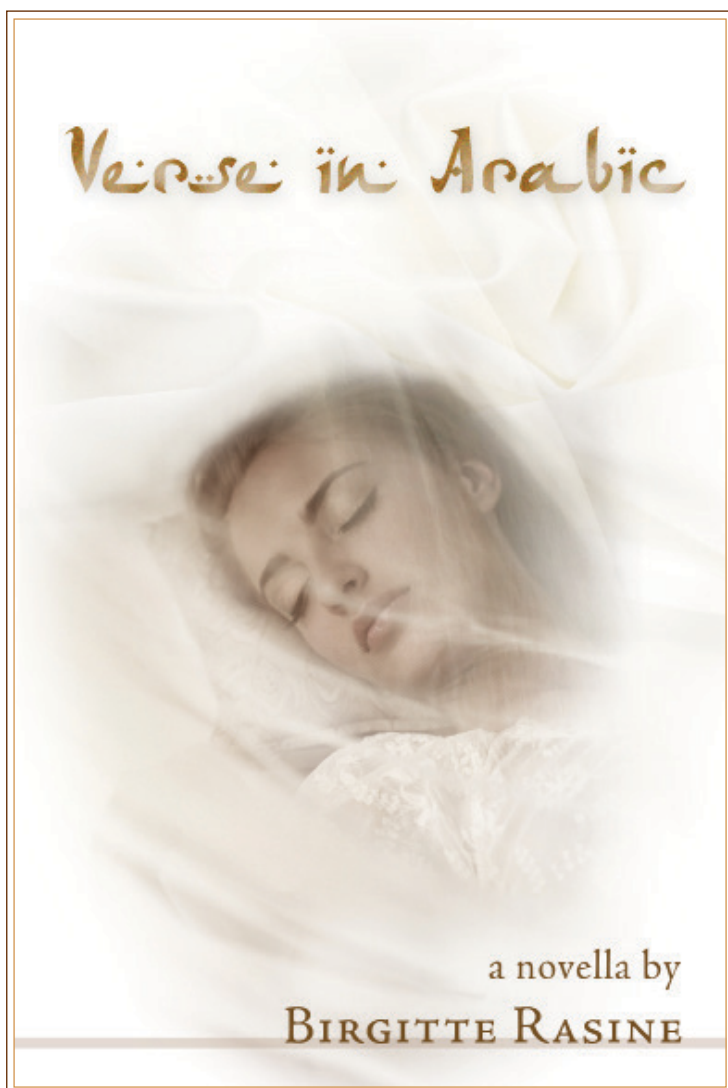
Works like *The Visionary* call upon us to act with what I would call a ‘natural morality.’

—Don Thompson, filmmaker and essayist

*The Visionary* resonated with me because it describes the desire for and the importance of focusing on things bigger than ourselves and our immediate gratification. That’s what I try to do in my work, and that’s what I think many of us are looking for.

—Cullen Howe, Esq., environmental attorney

# VERSE IN ARABIC



## TITLE INFORMATION

**Title:** Verse in Arabic  
**Author:** Birgitte Rasine  
**Genre:** Psychological Thriller/Literary Fiction  
**Publication Date:** June 2013  
**ISBN:** 978-19382840-2-1  
**Distribution:** Baker & Taylor, Ingram  
**Retail Price:** \$7.95  
**Page Count:** 102  
**Trim:** 5.25" x 8"  
**Format:** Paperback, eBook

## ABOUT THE BOOK

### *Can a patient's silence kill the doctor?*

A respected physician in Cordoba, Spain, receives a mysterious phone call—a request to attend to the ailing daughter of a wealthy but secretive family in Madrid. What seems to be a routine house call turns into a disturbing labyrinth of intrigue and mystery, and a fight for the girl's life.

The outcome of that battle will alter the course of the doctor's life—and that of the journalist interviewing him 21 years later—in ways neither imagined.

Set against the unstable political climate of General Franco's Spain in the 1940's and based on a bizarre real-life incident that remains unsolved to this day, *Verse in Arabic* twists medical ethics and psychosocial tyranny into a cord that pulls at your heart from both ends.

## PRAISE & DISTINCTION

Finalist, 2013 Press 53 Open Awards

Rasine is a master wordsmith, whose prose is graceful and poetic, yet efficient and, for that reason, effective.  
—Cynthia Dagnal-Myron, author and award-winning journalist for the *Chicago Sun Times*

So masterful is Rasine's narrative ... manufactured by sheer brilliance of style and sensitivity as though you were reading the best of Jorge Luis Borges.

—Dr. Kenneth Atchity, author and founder of The Story Merchant

[*Verse in Arabic*] is ... the kind of book that stays with you long after you've turned the last page.

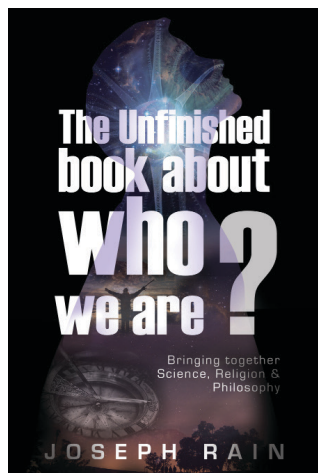
—Bill Thompson, radio host, *The Bookcast*

Madrid, medicine, innocence and crime, tall verse written for your pleasure by this brilliant author.

—Isabel Campoy, author and former senior editor at Houghton Mifflin Harcourt

# UPCOMING

## THE UNFINISHED BOOK OF WHO WE ARE (SERIES)



**Title:** The Unfinished Book About Who We Are

**Author:** Joseph Rain

**Genre:** Non fiction

**Audience:** General adult

**Publication Date:** March 2018

**Distribution:** Baker & Taylor, Ingram

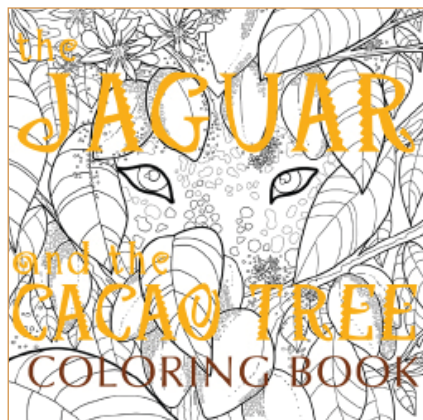
**Retail Price:** \$11.99

**Page Count:** TBD

**Trim:** 5.25" x 8.0"

**Format:** Softcover

## THE JAGUAR AND THE CACAO TREE COLORING BOOK



**Author:** Birgitte Rasine

**Illustrator:** Luba Rasine-Ortoleva

**Genre:** Children's Coloring Books

**Audience:** Upper middle grade/YA (ages 9-13)

**Publication Date:** November 2018

**Distribution:** Baker & Taylor

**Retail Price:** \$16.95

**Page Count:** TBD

**Trim:** 10" x 10"

**Format:** Softcover